

7TH ANNUAL
JAMAICA
2022 **FitTrip**



Sponsorship

Opportunities



Join the Movement!
mind | body | soul

#JamaicaFitTrip



Welcome To:

JAMAICA

2022 **Fit**Trip



Four day experiential trip of multi-cultural, multi-level health, fitness & wellness programming, activities, panel discussions, parties and intergraded, custom brand experiences on a grand scale.



Jamaica's Premier Health & Fitness Trip: November 3-6, 2022



Reach

WHO

Jamaica Fit Trip attracts and engages thousands of fitness enthusiasts, influencers and curious beginners across every market segment looking to embrace fitness, health, lifestyle changes and overall well-being in search of a complete mind, body & soul enhancing experience.

WHERE

Royalton Blue Waters – [Montego Bay, Jamaica](#)

GOAL

Goals: Our goal is to encourage our followers and attendees to make a personal "Commitment To Be Fit". We reach them through various digital and media channels. We also reach the 300-400 people in attendance and at our Community events, which affords you additional opportunities for onsite activation. Join us to show your community how fitness can be fun!



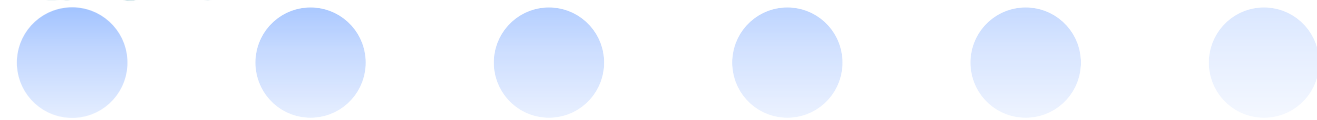
JAMAICA Fit Trip

Our audience is largely composed of college educated millennials and professionals with income, net worth and, therefore, spending power multiple times the national average.

Followers and attendees will engage in thought provoking fitness challenges in advance via our digital platforms. Attendees will relax and enhance their health during the live 4-day event while experiencing beachside yoga, boot camps, empowerment seminars, meditation, and detoxifying cuisine—all while improving their physical endurance, nutritional intake, mental harmony, and overall fitness level.



Audience



Your brand will have access to....

10's
of
Thousands
Fitness Enthusiasts
& Influencers

will be reached through media channels, which will strategically place your brand as a leader in the growing market of fitness, health, and wellness.





Through ongoing engagement on social media posts and our other media channels we will reach thousands of health and fitness enthusiasts. We will provide commentary, photos, videos, and mentions with your brand attached to ensure it receives outstanding media exposure.

Proposition

We can help you grow your brand in the trillion dollar industry of health & fitness:



Your brand will have access to...

Exposure to our network will strategically place your brand as a leader in the growing market of health, fitness, and wellness.



41K

Combined
Followers
across our
influencer network



357K

Combined
Followers
across our
influencer network



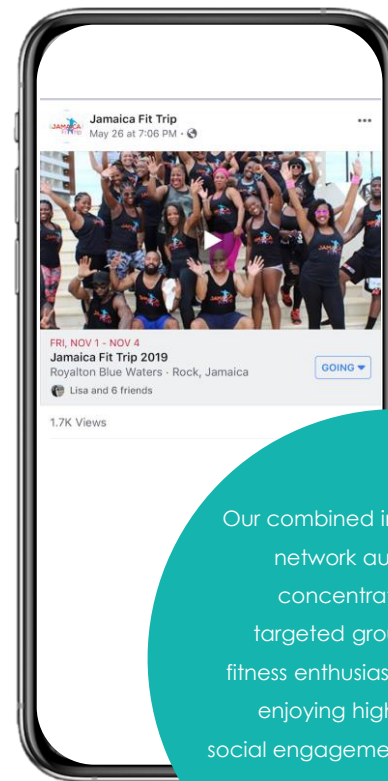
74K

Total
Subscribers
through
Good Day New York



Organic Social Engagement

Exposure



Our combined influencer network audience is concentrated on a targeted group of key fitness enthusiast profiles-enjoying high organic social engagement across platforms.

Your brand will have access to...



https://youtu.be/v1_7me9fFnw

Jamaica Fit Trip has been featured prominently on WNYW Fox 5's Good Day New York, and is scheduled to appear again in July of 2020. We will produce their 5 minute fitness segment. This is another opportunity to get your brand exposure in the #1 market in New York City as millions tune in.

Access

Meet some of our JFT Trainers



Gaby Jordan

Life Couch

The Handel Group



Nicole Nikky Hairston

M-Powered

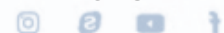
Life+Fitness



Shasta Smith CPT

Certified Fitness

Trainer



Ashia

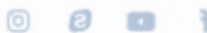
Certified Fitness

Trainer



Carlo Cannone

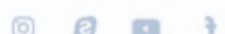
Livewire Fitness



Tai McQueen

The Plus Size

Trainer



Rasheed

Certified Fitness

Trainer



Talent



A WINNING OPPORTUNITY

BY BECOMING A
SPONSOR OF
JAMAICA FIT TRIP, YOU
CAN POSITION YOUR
BRAND AS A
PREEMINANT FORCE IN
THE WELLNESS
INDUSTRY.





“

"This was my first Jamaica Fit Trip and OMG was it amazing!! The participants were so friendly, and the coaches were very knowledgeable. I recommend this event to my buddies in New York and Florida. See you all next year!!"
- Sandra

”

PLATINUM: \$15K

Package Benefits

- Corporate name branding on all activities associated with event
- Name mention in 1000 TV spots
- Company Logo on all graphic materials
- Naming rights to one event activity during event
- 15 personal Instagram/Facebook native messages shouting out your brand announced by one of our fitness influencers during JFT social media campaign
- Corporate Logo Inclusion in our social media campaign reaching thousands of fitness enthusiasts & influencers, plus a video IG "shout-out" by a master trainer
- Company Logo on Website
- Company Logo on Gift Bags, Step & Repeat, and items included in Gift Bags
- Option to sell and distribute products or services onsite
- 1 Resort Room on-site for company representative
- Opportunity to speak at the welcome reception
- 1 free trip for two (with diamond club upgrade)
- Name mention in press release

GOLD: \$10K

Package Benefits

- Company Logo on all graphic materials
- 10 Personal Instagram/Facebook native messages shouting out your brand announced by one of our fitness influencers during JFT social media campaign
- Corporate Logo Inclusion in our social media campaign reaching thousands of fitness enthusiasts & influencers
- Company Logo on Website and Gift Bags
- Company Logo onsite, including on Step & Repeat
- Company Items included in Gift Bags
- Option to sell and distribute products or services onsite
- Option to naming rights of an event activity
- Option to be in 300 TV commercials promoting the trip
- Name mention in press release
- 1 free trip for two



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"One of the best vacations me and my wife ever went on. It was full of fun, fitness, and travel. Our only regret is that we should have booked an extra day. We truly loved every minute. We will definitely be there next year."

- Omar

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"This trip was everything a trip should be and more! I am already planning on how many days I will be extending the 2020 trip."

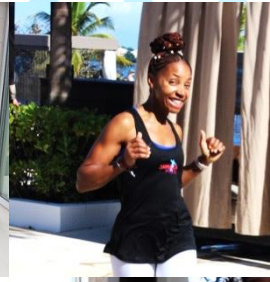
- Dionne

”

SILVER: \$7K

Package Benefits

- Corporate Logo Inclusion in our social media campaign reaching thousands of fitness enthusiasts & influencers
- Company Logo on Website
- Company Logo on Gift Bags & Step & Repeat
- Company Items included in Gift Bags
- Option to sell and distribute products or services onsite
- Name mention in press release



A Look Back: 2016 – 2021
The Jamaica Fit Trip was started in 2014 and has grown to include a host of new features and attractions.

Let's Talk



Lisa Jones

Event Producer

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of our sales team:**

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Email: info@worldwidetravel.com

